



FOR IMMEDIATE RELEASE

CFFO Community Support for Canadian Foodgrains Bank Overflows

Winnipeg, MB/Guelph, ON (December 20, 2021) – This giving season, the [Christian Farmers Federation of Ontario](#) (CFFO) hosted a matching donation campaign for members, altogether raising just over \$48,000 for [Canadian Foodgrains Bank](#).

The donation comes as part of a partnership launched this year between CFFO and Foodgrains Bank. Both organizations were founded by Christian farmers in Canada, and they share a similar desire to improve food security.

To celebrate the partnership and kick off the giving season, CFFO invited members to participate in a month-long matching donation campaign up to \$10,000. CFFO members far exceeded expectations for the CFFO Giving Tuesday Campaign by donating \$33,110.

The CFFO Board of Directors was overwhelmed by the generosity of CFFO members and decided to increase its original matching commitment by an additional \$5,000, bringing the campaign total to \$48,110.

“The generosity of our members is truly admirable,” says CFFO board president, Ed Scharringa. “The Board of Directors felt that such generosity should be acknowledged, so we were pleased to increase our original matching goal. CFFO members make up a small proportion of the farming population in Ontario, but we are one amazing community!”

Several farm commodity groups joined in the effort by sharing CFFO’s Giving Tuesday Campaign with their members, adding to the community spirit.

“We knew this partnership made a lot of sense, but we’ve been humbled by the generosity of this community and even more so by the CFFO board increasing their matching funds,” says Andy Harrington, executive director of Canadian Foodgrains Bank. “This year’s campaign will make a tangible difference for people who face hunger. It’s such a testament to what this Christmas season is all about. I’m looking forward to our continuing partnership.”

-30-

About the CFFO:

The Christian Farmers Federation of Ontario (CFFO) is an Accredited Farm Organization representing the interests of over 4,000 farm families in Ontario who are called to the vocation

of farming. CFFO policy promotes economically, socially, and environmentally sustainable farming, advocating that farmers receive fair return for their production and stewardship efforts. For more information about the work of the CFFO, please visit www.christianfarmers.org.

About Canadian Foodgrains Bank:

Canadian Foodgrains Bank is a partnership of 15 churches and church agencies working together to end hunger. In the 2020-21 budget year, the Foodgrains Bank provided \$49 million of assistance for 989,000 people in 33 countries. Canadian Foodgrains Bank programs are undertaken with support from the Government of Canada provided through Global Affairs Canada. Assistance from the Foodgrains Bank is provided through its member agencies, which work with local partners in the developing world.

For further information:

Marie Versteeg, Communications Manager
Christian Farmers Federation of Ontario
marie@christianfarmers.org

Gaylene Dempsey, Communications Officer
Canadian Foodgrains Bank
gdemsey@foodgrainsbank.ca